



Los Angeles Area
Chamber of Commerce

DRAFT

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***** MEDIA ADVISORY *****

CHAMBER TO HOST SMALL BUSINESS WORKSHOP OFFERING TOOLS FOR SUCCESS

- WHAT:** With Los Angeles as the capital of small businesses, it is important that small businesses have the tools they need to succeed. The Los Angeles Area Chamber of Commerce's Small Business Council will bring the region's small businesses together to share ideas, information and address the issues all small businesses face. Key leaders within the small business sector will discuss the keys to productivity, resource management and financial growth.
- WHEN:** Friday, November 16, 2007
9:30 a.m. – 1:30 p.m.
- WHERE:** Los Angeles Area Chamber of Commerce
350 S. Bixel St.
Los Angeles, CA 90017
- WHO:** **Los Angeles Area Chamber of Commerce** President & CEO, **Gary Toebben**
Brandon Shamim, President, **Beacon Management Group**
Todd Flora, Manager of Corporate Citizenship & Corporate Affairs in Southern California, **IBM**
Jerry Earle, Counselor, **U.S. Small Business Administration**
Gregory Wilson, Senior Partner, **Wilson HR Consulting**
Kaustav Mitra, CEO, **Mitra IT**
Miguel Juarez, Senior Vice President, **Comerica Bank**
Chuck Swenson, Partner, **National Tax Credit Group**
James McCaleb, Chairman & CEO, **James McCaleb & Company**
- WHY:** Small businesses often don't have the resources necessary to continue to develop and grow their organization. Through collaboration and sharing, the small business community can become a unified economic force.

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The Los Angeles Area Chamber of Commerce represents the interests of business in L.A. County. Founded in 1888, the Chamber promotes a prosperous economy and quality of life in the Los Angeles region. For more information, visit www.lachamber.org.