



Los Angeles Area  
Chamber of Commerce

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## **L.A. AREA CHAMBER NAMES GWEN OLDHAM NEW DIRECTOR OF MARKETING & COMMUNICATIONS**

LOS ANGELES, CA – The Los Angeles Area Chamber of Commerce announced today the selection of Gwen Oldham as its new director of marketing and communications. Oldham is succeeding Marie Condron, who resigned in January to become West Coast communications vice president for Bank of America.

“Gwen Oldham’s familiarity with the business and political landscape of Los Angeles makes her a perfect fit for the L.A. Area Chamber,” said Chamber President & CEO Gary Toebben. “With her mix of communications and public policy experience, we are confident that she is the best person to lead the Chamber’s marketing and communications efforts.”

Most recently Oldham served as management supervisor at The Rogers Group, providing strategic communications and public affairs counsel to clients, including the L.A. Area Chamber, the Los Angeles Business Council, Safeway, Inc. and several others. At The Rogers Group, Oldham also helped plan and coordinate communications activities for several of the Chamber’s signature events. Prior to The Rogers Group, Oldham directed corporate communications initiatives at SEGA of America, Inc. and managed communications programs for several technology clients working at Access Communications.

“We are happy to have Gwen Oldham join the Chamber,” said Chamber Senior Vice President David Eads. “She is an excellent choice to be a part of the team that is working to raise the visibility of business issues in our region,”

Oldham received her bachelor’s degree in journalism from the University of Oregon and master of public policy from the University of Southern California.

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*The Los Angeles Area Chamber of Commerce represents the interests of business in L.A. County. Founded in 1888, the Chamber promotes a prosperous economy and quality of life in the Los Angeles region. For more information, visit [www.lachamber.org](http://www.lachamber.org).*