



Los Angeles Area
Chamber of Commerce

FOR IMMEDIATE RELEASE
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CONTACT: Marie Condron
213.580.7532;
213.925.9605 cell
mcondron@lachamber.org

***** MEDIA ADVISORY *****

CHAMBER COALITION HOSTS ENTERTAINMENT PIRACY FORUM

Top industry experts discuss the latest anti-piracy policies and technologies needed to safeguard the entertainment industry

WHO: **Glen Ballard**, *Five-time Grammy Award Winner, Producer/Songwriter*
(Dave Matthews Band, Alanis Morissette, Aretha Franklin, Van Halen)
Dean C. Garfield, *Vice President and Director, Legal Affairs, Worldwide Anti-Piracy,*
Motion Picture Association of America
Chief George Gascon, Los Angeles Police Department
Larry Kenswil, *President, eLabs, Universal Music Group*
Henry Kupperman, JD., C.F.E., *Senior Manager Director & Regional Counsel, Kroll*
Stanley Pierre-Louis, *Senior Vice President, Legal Affairs,*
Recording Industry Association of America
Robert Dowling, *Editor-in-chief & Publisher, The Hollywood Reporter* (moderator)

WHAT: **Entertainment Industry Business Council**
"Piracy: The Plundering of the Entertainment Industry"

WHEN: Thursday, June 30, 2005; 11:30am-1:30pm

WHERE: House of Blues
8430 Sunset Blvd., West Hollywood

WHY: The music industry lost more than \$4.5 billion worldwide to physical piracy in 2003 and recent estimates show 13 billion illegal songs offered online in 2004. The U.S. motion picture industry loses in excess of \$3 billion annually in potential worldwide revenue due to offline piracy activities, and Internet losses are causing further untold damages. Ultimately, piracy is driving up the investment and profitability risk for entertainment creation and threatening industry job growth.

The Entertainment Industry Business Council is a partnership of the Beverly Hills, Century City, Hollywood, Los Angeles Area, Santa Monica and West Hollywood Chambers of Commerce.

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The Los Angeles Area Chamber of Commerce, with 1,400 members, represents the interests of business in LA County. Founded in 1888, the Chamber promotes a prosperous economy and quality of life in the Los Angeles region. For more information visit www.lachamber.org.