



Los Angeles Area  
Chamber of Commerce

**FOR IMMEDIATE RELEASE**  
October 13, 2004

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**\*\*\* MEDIA ADVISORY \*\*\***

**CHAMBER TAKES HELM OF LEADERSHIP LA PROGRAM**

***Reception honors Maria Contreras-Sweet, David Cunningham***

**WHO:** **Maria Contreras-Sweet**, President and Co-Founder, FORTIUS Holdings, LLC,  
and former Secretary of Business, Transportation and Housing for the  
State of California  
**David Cunningham**, Los Angeles Police Commissioner  
**Dori Pye**, CCE, Founder, Leadership LA  
**Chief William Bratton**, LAPD  
**Tom Decker**, CEO, Strategic Resources  
**Patty DeDominic**, CEO, PDQ Personnel Services, Inc.  
**Lisa Quateman**, Managing Partner, Quateman and Zidell  
**Charlie Woo**, CEO, Megatoys

**WHAT:** **Leadership LA Reception**

**WHEN:** Wednesday, October 20, 2004  
5:30 – 7:30 pm

**WHERE:** Los Angeles Area Chamber of Commerce  
350 South Bixel Street, Los Angeles, CA 90017

**WHY:** The Los Angeles Area Chamber of Commerce is proud to announce that Leadership LA, a renowned leadership development training program since 1987, is now a program of the Los Angeles Area Chamber of Commerce. At their upcoming reception, the Chamber will announce Leadership LA's new Board of Directors and welcome new Executive Director Peggy Winston.

Leadership LA will also honor distinguished program alumni Maria Contreras-Sweet and David Cunningham and welcome distinguished guests from LA business, education, government and community organizations. Leadership LA is now accepting applications for the 2005 program year.

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*Since 1987, Leadership LA has strengthened the LA community by developing, training, and empowering dedicated emerging leaders through education and skills development; providing in-depth knowledge of the LA community; and fostering strong and lasting relationships between participating individuals and LA organizations. Leadership LA is a program of the Los Angeles Area Chamber of Commerce.*