



Los Angeles Area  
Chamber of Commerce

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**NEWS RELEASE**

## **GEORGE KIEFFER ELECTED CHAIR OF THE 2003 LA AREA CHAMBER BOARD OF DIRECTORS**

The Los Angeles Area Chamber of Commerce launches 2003 with a new Chair at the helm of its' Board of Directors while also adding prominent business and civic leaders to its' Board of Directors. George Kieffer, a partner in the law firm of Manatt, Phelps & Phillips, LLP, assumes the leadership of the Chamber at the 114<sup>th</sup> Annual Inaugural Dinner on Jan. 30, 2003, at the Beverly Hilton Hotel. Kieffer has a long record of public service, having served as chair of the Charter Reform Commission, regent of the University of California, and president of the board of governors of the California Community Colleges. He is a member of the executive committee of the Central City Association and former member of the board of directors of the Los Angeles Urban League.

“I am extremely honored to serve as the Board leader of this great organization at such a turning point in its 114<sup>th</sup> year history”, said Kieffer. “I am very pleased that over the last eighteen months we have been able to transform the organization restore its vitality and play a major role again in the future of the region – while at the same time growing our membership and increasing member involvement and benefits,” Kieffer added.

Kieffer has played a major role in the re-emergence of the Chamber, including co-chairing the committee that recruited new Chamber President & CEO, Rusty Hammer,

pushing for coordination among various business organizations, and increasing the ethnic and geographical diversity of the Board. At the same time he and others have recruited a number of influential business and civic leaders to join the Chamber Board.

Joining Kieffer as officers are Christopher Martin, CEO of AC Martin Partners serving as 1<sup>st</sup> Chair, while Bank of America's President Liam McGee steps into the role of 2<sup>nd</sup> Chair. Other vice chairs include David C. Nichols of SBC, Martin Newton of Wells Fargo, Matthew Toledo of the Los Angeles Business Journal, and Edward Avila of ACS State & Local Solutions.

“With community leaders like Chris Martin and Liam McGee, along with the addition of diverse leaders from throughout the region we have assembled a new Board that will implement policy to build a bright future for the Chamber and for Los Angeles,” he added.

The Chamber's 2003 Board is reflective of the organizations on-going goal to redesign its board leadership to reflect industrial, ethnic, geographic and gender diversity. Its new directors include:

David Abel, president, ABL, Incorporated  
Seth Aronson, head of the L.A. office, O'Melveny & Myers LLP  
Kathleen Brown, managing director, Goldman Sachs & Co.  
Joe Czyzyk, president & CEO, Mercury Air Group, Inc.  
Doug Dowie, senior vice president & senior partner, Fleishman-Hillard Inc.  
Jerold L. Eberhardt, senior executive, vice president, Smith Barney  
William H. Fain, managing partner, Johnson Fain  
Robert Hertzberg, partner, Mayer, Brown, Rowe & Maw  
Jane Jelenko, managing director, Bearing Point  
Steve Kadenacy, partner in charge, KPMG, LLP  
Maureen Kindel, founder & partner, Rose & Kindel  
Tim Leiweke, president & CEO, Anschutz Entertainment Group  
Tim McCallion, president, pacific region, Verizon  
Liam McGee, president, Bank of America California  
Cheryl Pope, regional vice president, Blue Cross of California  
Thomas Priselac, president & CEO, Cedars-Sinai Health Systems  
Dean Scarborough, president & COO, Avery Dennison  
Jeff Shell, CEO, Gemstar-TV Guide International, Inc  
Steve Soboroff, president, Playa Vista

Matt Toledo, president & publisher, *Los Angeles Business Journal*  
Danny Villanueva, managing partner, Bastion Capital Corporation  
David Wiggs, general manager, Department of Water & Power City of Los Angeles  
Richard Ziman, chairman & CEO, Arden Realty, Inc.

“Mr. Kieffer wants to see the Chamber again be the leading business and civic voice in Los Angeles County. He has a history of meeting his goals, and with his stewardship and our expanded Board, I’m confident our 2003 agenda will be successfully implemented,” said Rusty Hammer, president & CEO of the Los Angeles Area Chamber of Commerce.

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