



Los Angeles Area
Chamber of Commerce

MEDIA ADVISORY

For Immediate Release:
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CHAMBER TO ANNOUNCE POSITION ON SECESSION AT NEWS CONFERENCE TODAY

Today, May 1, at 10 a.m., the Los Angeles Area Chamber of Commerce will announce its position on the bid by San Fernando Valley, Hollywood and San Pedro to secede from the City of Los Angeles. Chamber President & CEO Rusty Hammer will be joined at the conference by L.A. Mayor James Hahn, along with several prominent business leaders.

As a principal civic organization that has helped mold and shape Los Angeles into a prosperous international center, the LA Area Chamber Board of Directors believes it is vital that the business community weigh in on this important issue. The Chamber has served the greater Los Angeles region for more than 100 years and represents more than 1,200 businesses with 800,000 employees.

WHAT: News conference to announce the LA Area Chamber's position on city secession

WHEN: Wednesday, May 1, 10 a.m.

WHERE: 1717 Capital Management, 6320 Canoga Ave., Suite 150 Woodland Hills, 91367

Exit the 101 Fwy. at Canoga Ave. Turn North (right) onto Canoga. Take Canoga to Trillium Driveway. Turn right. Park in visitor parking and walk to fountain located in the courtyard. Media vans should travel just past Trillium Driveway to the Hilton Hotel driveway, turn right and park in designated media parking spaces.

WHO: Rusty Hammer, President & CEO of the Los Angeles Area Chamber of Commerce
Patty DeDominic, LA Area Chamber Board Chair & CEO of PDQ Personnel Services Inc.
Rupert Grant, Chamber Board Member and Vice President of 1717 Capital Management
James Hahn, Los Angeles Mayor

Other members of the Chamber Board of Directors and local business executives will attend. Those invited include First Vice Chair George Keiffer, partner Manatt Phelps; Second Vice Chair Chris Martin, CEO of A.C. Martin Partners; Immediate Past Chair Charlie Woo, CEO of Megatoys; and Board members Bob Graziano, president & COO of the Los Angeles Dodgers; Paul Colony, vice chairman of AON Worldwide Resources; Tom McKernan, president and chief executive of the Automobile Club of Southern California; Larry Kosmont, president and CEO of Kosmont Companies; and David Lizarraga of TELACU Industries.

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Founded in 1888, the Chamber promotes a prosperous economy and quality of life in the Los Angeles region. The Los Angeles Area Chamber of Commerce gratefully acknowledges the support of The Diamond Club members:

Bank of America; ChevronTexaco Corporation; Compaq Computer Corporation; Los Angeles Times; SBC Pacific Bell; Southern California Edison; The Gas Company, a Sempra Energy utility; and Wells Fargo