



Global Initiatives Council: Special Briefing

Navigating Global Economic Challenges: Corporate Best Practices in FX Risk Management

Tuesday, July 19, 2011

9 a.m. Registration & Networking

9:30 – 10:30 a.m. Program

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| I. | Welcome Remarks | Carlos Valderrama
Senior VP, Global Initiatives
L.A. Area Chamber of Commerce

Alexander Kramer
2011 Chair, Global Initiatives Council
Vice President, Finance and Accounting
Venture Strategies Innovations |
| II. | Presentation | Michael K. Hayashida
Executive Director, FX & Rates Risk
Management
J.P. Morgan Chase Bank, N.A. |
| IV. | Questions & Answers | Alexander Kramer |
| | Adjourn. | |

Next Global Initiatives Council session:

Wednesday, September 21

9-10:30 a.m.

GLOBAL COUNCIL CHAIR:

Alexander Kramer, Venture Strategies Innovations

CO-CHAIR – Global Trade Education Strategies:

Dr. Anatoly Zhuplev, Professor, Loyola Marymount University

CO-CHAIR – International Trade Policy:

Brian Peck, Adjunct Professor, University of Southern California

CO-CHAIR – Trade Commissioners Networking Group:

Tonia Van de Vyver, Trade Commissioner, Flanders Investment & Trade

Michael Hayashida
Executive Director
Southern California FX Division Manager
J.P. Morgan Chase, N.A.

Michael Hayashida, Executive Director, is part of the J.P. Morgan Chase (JPMC) Global Foreign Exchange (FX) and Interest Rate Risk Management team with 13 years of cumulative advisory/sales experience. Michael is responsible for solidifying the group's market-making position in Southern California, helping companies to identify and manage their currency and interest rate risk.

Before joining JPMC, Michael spent nine years at Union Bank, N.A., most recently in the role of Corporate FX Sales Manager, and prior to that served as the Manager of National Accounts and Business Development at Ruesch International—an FX and international payments brokerage firm. Michael is an active member of the Global Foreign Exchange and Currency Markets Association, ACI – The Financial Markets Association, and the Treasury Management Network of Financial Professionals.

Michael received his Bachelor of Arts Degree in Japanese/International Relations and a Bachelor of Science Degree in Microbiology from the University of California at Los Angeles, and is also fluent in Japanese. He is currently pursuing his Executive MBA through a joint cooperative program between Heriott-Watt University in the U.K. and the University of Southern California.

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