



Los Angeles Area
Chamber of Commerce

Global Initiatives Committee

April Meeting

Wednesday, April 15, 2009

9 a.m. Registration & Networking

9:30 – 10:30 a.m. Program

Chair

Kaylynn Kim

Allen Matkins Leck Gamble Mallory & Natsis LLP

Los Angeles Area Chamber of Commerce

Board Room

350 S. Bixel Street

Los Angeles, CA 90017

Guest Speaker

Abraham F. Lowenthal, Ph.D.

Professor of International Relations, USC

Dr. Lowenthal will provide the committee with insights from his new book *Global California: Rising to the Cosmopolitan Challenge*. Lowenthal focuses on what Californians can do to identify and promote their own interests in a rapidly changing world, taking up such issues as globalization, trade, infrastructure, immigration, energy and the environment, climate change, and California's ties with neighboring Mexico and the dynamic Asian economies.

Abraham F. Lowenthal is Robert F. Erburu Professor of Ethics, Globalization and Development at the University of Southern California, president emeritus of the Pacific Council on International Policy, and non-resident senior fellow of the Brookings Institution. A recognized authority on Latin America and U.S.-Latin American relations, he was the founding director of the Woodrow Wilson Center's Latin American Program, the Inter-American Dialogue, and the Pacific Council. Dr. Lowenthal received his AB, MPA, and PhD degrees at Harvard University.

Complimentary for Chamber members; \$30 non-members

Registration Form: Fax to 213.580.7545

Name _____ Title _____

Company _____ Phone _____

Fax _____ E-mail _____

Address _____ City _____ Zip Code _____

Contact Global Initiatives Coordinator Jasmin Sakai-Gonzalez

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of Commerce, 350 S. Bixel Street, Los Angeles, CA 90017

Dr. Abraham F. Lowenthal

Abe Lowenthal is the first Robert F. Erburu Professor of Ethics, Globalization and Development and also Professor of International Relations at the University of Southern California (USC). He is president emeritus and a Senior Fellow of the Pacific Council on International Policy, of which he was the founding president from 1995-2005, and is a non-resident Senior Fellow of the Brookings Institution.

Dr. Lowenthal is an internationally recognized authority on Latin America, the Pacific Rim and broader international affairs, who has worked for thirty years at the boundary between the worlds of ideas and action. The founder and first chief executive of three prestigious institutions—the Woodrow Wilson Center's Latin American Program (1977-1983), the Inter-American Dialogue (1982-1992) and the Pacific Council—he has worked closely with leaders in business, labor, politics, the media, academia, foundations, governments, and both international and non-governmental organizations.

Dr. Lowenthal's most recent book is *Global California: Rising to the Cosmopolitan Challenge*, to published by Stanford University Press in March 2009. His previous publications include twelve books (among them *The Dominican Intervention*, *Partners in Conflict: the United States and Latin America*, *The Peruvian Experiment*, *Exporting Democracy: the United States and Latin America*, and *The California-Mexico Connection*, published by Harvard University Press, Johns Hopkins University Press, Princeton University Press and Stanford University Press respectively).

Lowenthal has also published more than one hundred journal articles (including six in *Foreign Affairs*, five in *Foreign Policy* and two in *World Politics*), as well as more than one hundred fifty newspaper pieces published throughout the United States and abroad, in the *New York Times*, *Washington Post*, *Los Angeles Times*, *Chicago Tribune*, *Miami Herald*, *Dallas Morning News*, *San Francisco Chronicle*, *San Jose Mercury News*, *San Diego Union Tribune* and many other outlets.

He is married to Dr. Jane S. Jaquette, professor at Occidental College and former president of the Latin American Studies Association. His two children, Linda and Michael, are writers and editors in Boston, Massachusetts.

Advance Praise for *Global California: Rising to the Cosmopolitan Challenge*

From California

“I highly recommend *Global California* as a blueprint for thought and action by business, civic and community leaders throughout our state.”

-Antonio Villaraigosa, Mayor of Los Angeles

“Charts a way forward for cooperation between state and local officials, business and civic leaders, Congress and the new Administration. A timely and important book.”

-Rep. Howard Berman, Chair of Committee on Foreign Affairs
U.S. House of Representatives

“Anyone interested in how California works in the global environment and how to help it work better must read this book. Informative, creative, and compelling, *Global California* gives us food for thought and ideas for action.”

-George P. Shultz, Former Secretary of State and Secretary of the Treasury

From the Western States and beyond

“Policy-makers and opinion-shapers throughout the American West and beyond will find much of interest and importance in this engaging and innovative book.”

-Bill Richardson, Governor of New Mexico

“*Global California* is a ground-breaking book, a key resource for policy makers and for all who want to understand global trends and how to address them proactively.”

-Jon M. Huntsman, Jr., Governor of Utah

“An eye opener... Should embolden Californians, and other centers of economic and political power like Texas, to be more active players.”

-Richard W. Fisher, President and CEO, Federal Reserve Bank, Dallas

“Carefully researched, well-written and compelling, *Global California* is a must-read for policymakers nationwide. There are lessons here for every state in the union.”

-Carla A. Hills, Chair and CEO, Hills and Company
Former U.S. Trade Representative

From academia

“Written with clarity, precision and enormous erudition, this is an impressive work of scholarship that is openly a manifesto, a program and a call for action... From the perspective of its usefulness as a clarion call to California, it is perhaps the best book I have read in three decades.”

-Kevin Starr, University of Southern California
Former State Librarian of California

“This original and fascinating book shows how to strengthen California's capacity to think globally and act locally.”

-Joseph S. Nye, Jr., University Distinguished Service Professor, Harvard University

International Perspectives

“For a long time, California appeared to be on the wrong side of the country. Now it is both on the right side of the country and of history. The center of gravity of the world economy is shifting from the Atlantic to the Pacific. Global California explains well how California is well-situated to play a leading role in the 21st century. A timely, innovative and comprehensive volume.”

-Kishore Mahbubani, Dean of the Lee Kuan Yew School of Public Policy,
National University of Singapore, and author of the recently published
"The New Asian Hemisphere: the Irresistible Shift of Global Power to the East"

“If California were an independent nation its weight in the world would make it a substantial power with major foreign policy interests and capabilities. But California’s importance and influence are routinely obscured from a distance because it is subsumed within the United States. This pioneering study serves to uncover the Golden State's true significance and distinctiveness.”

-Laurence Whitehead
Official fellow in politics at Nuffield College at the University of Oxford
and editor of the Oxford Studies in Democratisation series

“Policy makers, scholars and engaged citizens around the world should read this book to understand how the United States can chart its way into an uncertain global future. The forces that will most shape that future—climate change, migration, trade and outsourcing, the rise of India and China, interdependence with Mexico—uniquely affect California, and California has exceptional influence on them as well. An invaluable work.”

-Mira Kamdar
Senior Fellow, World Policy Institute
Author, *Planet India*