

### COMING UP AT THE CHAMBER

[View all upcoming events on our Web calendar.](#)

**TUE | Dec. 11**  
Referral Network  
Grow Your Business  
[more info](#) | [register](#)

**WED | Dec. 12**  
Small Business  
Owners Roundtable  
Business Planning for  
2008  
[more info](#) | [register](#)

### BOTTOM-LINE BENEFITS

Adding value to your  
Chamber membership



The Los Angeles Area Chamber of Commerce is the voice of business in L.A. County. Founded in 1888, the Chamber promotes a prosperous economy and quality of life in the Los Angeles region. For more information, visit [www.lachamber.org](http://www.lachamber.org)



**LEADERSHIP IN SOUTHERN CALIFORNIA.** Recipients of awards at the Southern California Leadership Network's Southern California Visionaries luncheon engage in a conversation about leadership Tuesday at the Dorothy Chandler Pavilion. From left to right: Tony Buzzelli, chair of SCLN, **Deloitte**; former California Governor George Deukmejian, Lifetime Achievement Award; Thomas Priselac, **Cedars-Sinai Health System**, Southern California Leader of the Year; Karen Baker, California Volunteers, Graduate of the Year; and Shelley Freeman, **Wells Fargo**, Excellence in Civic Leadership. ([View photo gallery of Chamber events](#)).

### Governor agrees to lead Chamber-sponsored redistricting reform initiative

Gov. Arnold Schwarzenegger announced Monday that he supports and intends to lead the effort to qualify a redistricting reform initiative for the November 2008 ballot. The Voters First Act, proposed by the Chamber, AARP, California Common Cause, and the League of California Women Voters, would create a 14-person independent citizens commission to draw district boundaries for the State Senate, State Assembly and Board of Equalization. Doing so would end the inherent conflict of interest that allows lawmakers to gerrymander their own districts. The initiative was filed with the Attorney General's office on Oct. 23, and signature gathering efforts will begin within the next few weeks. Contact Director of Public Policy Samuel Garrison, 213.580.7568 or [sgarrison@lachamber.org](mailto:sgarrison@lachamber.org).

### Chamber to host roundtable for small business owners on business plans

With 2008 approaching, small business owners are encouraged to revise and revitalize their business plans. Join the Chamber's [Small Business Owners Roundtable](#) on Wednesday, Dec. 12, 7:15 - 9 a.m. to share and discuss the most important components of a future business plan, such as competitive analysis and your marketing and financial plans. To participate, you must be a Chamber member and the owner of a small business. [Register now](#) or contact Program Manager Bridget Netter, 213.580.7576 or [bnetter@lachamber.org](mailto:bnetter@lachamber.org).

### Chamber urges members to contact L.A. City Council on renovating LAX

As a leading economic engine in Los Angeles, it is important that the Los Angeles International Airport (LAX) can accommodate the new generation of aircraft. Chamber members are encouraged to [contact L.A. City Mayor Villaraigosa and members of the L.A. City Council](#) to voice support for continued renovations and safety improvements at LAX. Renovations at LAX must continue in order to increase air traffic safety, accommodate Stage VI aircraft and improve the overall passenger experience. Contact Director of Public Policy Samuel Garrison, 213.580.7568 or [sgarrison@lachamber.org](mailto:sgarrison@lachamber.org).

### Chamber's Cash for College program recognized by College Board

The Chamber-sponsored Cash for College program has been selected as this year's recipient of the Western Region of the College Board's College Scholarship Service Distinguished Service Award. The board attributed Cash for College's intensive volunteer segment of the program to its selection for the honor. The honorees will be recognized at the 55th Annual College Board Western Forum on Feb. 25-27 at the Newport Beach Marriott. Contact Education and Workforce Development Director, Alma Salazar at 213.580.7566 or [asalazar@lachamber.org](mailto:asalazar@lachamber.org).

### Chamber convenes partners to solve growing workforce crisis

The Chamber is co-hosting the California's EDGE (Education, Diversity and Growth in the Economy) Campaign, an ongoing discussion about how to solve California's workforce challenges. With input from the Chamber and partners, the EDGE Campaign has made broad policy recommendations in a paper "California's

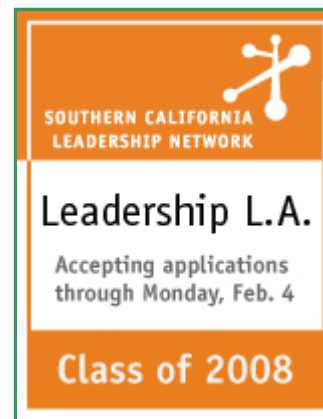
### MEMBER HIGHLIGHT



[Contact us](#) to advertise in this space and reach 8,000 business leaders each week.

### THIS WEEK'S BUSINESS PERSPECTIVE

["LAX For the 21st Century"](#)



### OVERHEARD

**"We need to mentor our kids, help them do well in school and encourage them to get a higher education. We can save the future if we do that."**

—Shelley Freeman, **Wells Fargo**, recipient of the Excellence in Civic Leadership award at the Southern California Leadership Network's Southern California Visionaries luncheon Tuesday.

### MEDIA HITS

["Governor's new bid for independent panel on redistricting,"](#) *San Francisco Chronicle*, Dec. 4. The Chamber is co-sponsoring a redistricting measure that would allow an independent citizens commission the power to draw legislative districts.

["Port of Los Angeles Marks 100 Years Since its Creation,"](#) *Long Beach Press Telegram*, Dec. 4. The Chamber believed the port in San Pedro should be city-operated.

["Arnold in Remap X,"](#) *San Diego Union Tribune*, Dec. 3. The Chamber is co-sponsoring a redistricting measure that would allow an independent citizens commission the power to draw legislative districts.

### EVENT HIGHLIGHT

The [WaMu Breakfast Series](#)  
**Big Ideas for Small Business**

**Leading Southland Hispanic Entrepreneurs**  
Friday, Dec. 7, 2007

EDGE: Keeping California Competitive, Creating Opportunity." Partners include **United Way of Greater Los Angeles**, the Los Angeles County Labor Federation, the mayor's office, the **Los Angeles Community College District**, the **Los Angeles Unified School District**, the Los Angeles City Workforce Investment Board, **Bank of America**, **Sempra Energy**. Contact Education and Workforce Development Vice President David Rattray, 213.580.3987 or [drattray@lachamber.org](mailto:drattray@lachamber.org).

12 Corazones Studios  
Van Nuys

Some of the country's leading Hispanic entrepreneurs call Southern California home. What makes L.A. such a great place for Hispanic small business owners? Join **WaMu**, KFWB NEWS 980 and **Telemundo 52** along with a panel of some of the region's top Hispanic entrepreneurs. Receive a [complimentary ticket](#).

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