



Los Angeles Area
Chamber of Commerce

Valerie Martinez
VMA Communications, Inc.

Valerie E. Martinez is president of VMA Communications, Inc., a full-service communications firm, that focuses on community outreach, publications, governmental affairs and media relations. Martinez began the company in 1996 as a sole proprietorship and incorporated in 2003.

VMA provides the communities it serves advocacy, empowerment and access to information. As a bilingual/bicultural firm, they understand the needs and behaviors of key constituents, while also acknowledging the intricate policy issues they work on."At VMA we believe we have a social responsibility to do our work in a manner that improves the quality of life in the communities we serve," she says.

Among her many works, Martinez is the chair of the Human Services Commission, which she oversees recreation, youth and family activities senior services, and community wellness programs. Currently she is working on projects including health care reform, the creation of a high-speed rail system and the implementation of education reforms in California.