

WORLD TRADE WEEK

Sponsorship Levels

Platinum: \$20,000

General Benefits:

- Company name and/or logo in all World Trade Week (WTW) advertisements (i.e. promotion flyers, WTW Websites news releases, etc.)
- One full-page advertisement and one full-page company profile in the WTW Information Guide

Kickoff Breakfast Benefits:

- 2 Premier table of ten seats
- Logo displayed during event logo loop
- Company name and/or logo in the event program book
- Special podium recognition at the event
- Complimentary Table Top Display

Scholastic Benefits:

- One scholarship award of \$2,000 given to student

Gold: \$10,000

General Benefits:

- Company name and/or logo in all World Trade Week (WTW) advertisements (i.e. promotion flyers, WTW Websites news releases, etc.)
- One full-page advertisement in the WTW Information Guide

Kickoff Breakfast Benefits:

- Premier table of ten seats
- Logo displayed during event logo loop
- Company name and/or logo in the event program book
- Special podium recognition at the event
- Complimentary Table Top Display

Scholastic Benefits:

- One scholarship award of \$1,000 given to student

Silver: \$5,000

General Benefits:

- Company name and/or logo in all World Trade Week (WTW) advertisements (i.e. promotion flyers, WTW Websites news releases, etc.)
- Three-quarters page advertisement in the WTW Information Guide

Kickoff Breakfast Benefits:

- Six premier seats at the event
- Logo displayed during event logo loop
- Company name and/or logo in the event program book

Scholastic Benefits:

- One scholarship award of \$500 given to student

Bronze: \$3,000

General Benefits:

- Company name in all World Trade Week (WTW) advertisements (i.e. promotion flyers, WTW Websites news releases, etc.)
- Half page advertisement in the WTW Information Guide

Kickoff Breakfast Benefits:

- Four premier seats at the event
- Company name in the event program book

Nonprofit Patron: \$1,000

General Benefits:

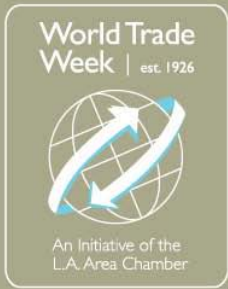
- One-quarter page advertisement in the WTW Information Guide. Company name listed on WTW Website

Kickoff Breakfast Benefits:

- Company name in the event program book

For additional sponsorship information, contact World Trade Week Manager Jasmin Sakai-Gonzalez, 213.580.7569 or jgonzalez@lachamber.com

Sponsorship Deadline: April 6, 2012



WORLD TRADE WEEK®

Celebrating a month of world trade in May

World Trade Week Info Guide **Ad Size Specifications**

Two Page Spread	Full Page	3/4 Page	1/2 Page	1/4 Page
<p>6 1/4" x 7 3/4" (6.25" x 7.75")</p>	<p>3 1/8" x 7 3/4" (3.125" x 7.75")</p>	<p>3 1/8" x 5 5/8" (3.125" x 5.625")</p>	<p>3 1/8" x 3 7/8" (3.125" x 3.875")</p>	<p>3 1/8" x 1 7/8" (3.125" x 1.875")</p>
<p>Platinum \$20,000 Sponsorship</p>	<p>Gold \$10,000 Sponsorship</p>	<p>Silver \$5,000 Sponsorship</p>	<p>Bronze \$3,000 Sponsorship</p>	<p>Patron \$1,000 Sponsorship</p>

Technical specifications

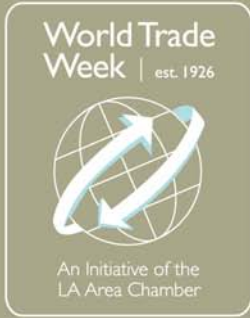
- Artwork must be black & white.
- Artwork must be saved as Illustrator or Photoshop .eps or .tif files only.
- All files must be 300 dip high-resolution.
- Artwork must be flattened or outlined. (Do not send live files with fonts.)

Sending your files

- Please name files after your company. (Example: LA_Chamber.tif)
- Please send all files on CD complete with name or title of CD.
- If sending files by e-mail, use a compression program for files larger than 1.5 MB.

Please return this form along with all ads and artwork CD's to the following:

ATTN: Jasmin Sakai-Gonzales
 Los Angeles Area Chamber of Commerce
 350 S. Bixel St., Los Angeles, CA 90017
 email files to: iconzalez@lachamber.com



WORLD TRADE WEEK

Sponsorship Agreement

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ email: _____

Please Indicate Sponsorship Level:

- Platinum - \$20,000
- Gold - \$10,000
- Silver - \$5,000
- Bronze - \$3,000
- Nonprofit Patron - \$1,000

Credit Card (circle one): AMEX Master Card Visa

Name on Account _____ Account Number _____

Exp. _____ Security Code (on back of card) _____

Or send check payable to:
 Los Angeles Area Chamber of Commerce, 350 South Bixel Street, Los Angeles, CA 90017

- I will be supplying camera-ready copy.
- I need assistance with ad . Please contact: _____

This is your written commitment confirming your intent to participate in the 2011 World Trade Week sponsorship program. Please complete and fax back to the World Trade Week office at 213.580.7545. To maximize publicity efforts for our valued sponsors, it is necessary to obtain your full sponsorship payment by **April 13, 2012**.

Agreed by

Name
Title
Date