



WORLD TRADE WEEK

World Trade Week Info Guide **Ad Size Specifications**

Two Page Spread	Full Page	3/4 Page	1/2 Page	1/4 Page
<p>6 1/4" x 15 1/2" (6.25" x 15.5")</p>	<p>3 1/8" x 7 3/4" (3.125" x 7.75")</p>	<p>3 1/8" x 5 5/8" (3.125" x 5.625")</p>	<p>3 1/8" x 3 7/8" (3.125" x 3.875")</p>	<p>3 1/8" x 1 7/8" (3.125" x 1.875")</p>
<p>Platinum \$20,000 Sponsorship</p>	<p>Gold \$10,000 Sponsorship</p>	<p>Silver \$5,000 Sponsorship</p>	<p>Bronze \$3,000 Sponsorship</p>	<p>Patron \$1,000 Sponsorship</p>

Technical specifications

- Artwork must be black & white.
- Artwork must be saved as Illustrator or Photoshop .eps or .tif files only.
- All files must be 300 dip high-resolution.
- Artwork must be flattened or outlined. (Do not send live files with fonts.)

Sending your files

- Please name files after your company. (Example: LA_Chamber.tif)
- Please send all files on CD complete with name or title of CD.
- If sending files by e-mail, use a compression program for files larger than 1.5 MB.

Please return this form along with all ads and artwork CD's to the following:

ATTN: Jasmin Sakai-Gonzalez
 Los Angeles Area Chamber of Commerce
 350 S. Bixel St., Los Angeles, CA 90017
 Email files to: jgonzalez@lachamber.com

Deadline: April 1, 2011