



# WORLD TRADE WEEK

## Sponsorship Levels

### Platinum: \$20,000

**General Benefits:**

- Company name and/or logo in all World Trade Week (WTW) advertisements (i.e. promotion flyers, WTW Websites news releases, etc.)
- One full-page advertisement and one full-page company profile in the WTW Information Guide

**Kickoff Breakfast Benefits:**

- 2 Premier table of ten seats
- Logo displayed during event logo loop
- Company name and/or logo in the event program book
- Special podium recognition at the event
- Complimentary Table Top Display

**Scholastic Benefits:**

- One scholarship award of \$2,000 given to student

### Gold: \$10,000

**General Benefits:**

- Company name and/or logo in all World Trade Week (WTW) advertisements (i.e. promotion flyers, WTW Websites news releases, etc.)
- One full-page advertisement in the WTW Information Guide

**Kickoff Breakfast Benefits:**

- Premier table of ten seats
- Logo displayed during event logo loop
- Company name and/or logo in the event program book
- Special podium recognition at the event
- Complimentary Table Top Display

**Scholastic Benefits:**

- One scholarship award of \$1,000 given to student

### Silver: \$5,000

**General Benefits:**

- Company name and/or logo in all World Trade Week (WTW) advertisements (i.e. promotion flyers, WTW Websites news releases, etc.)
- Three-quarters page advertisement in the WTW Information Guide

**Kickoff Breakfast Benefits:**

- Six premier seats at the event
- Logo displayed during event logo loop
- Company name and/or logo in the event program book

### Bronze: \$3,000

**General Benefits:**

- Company name in all World Trade Week (WTW) advertisements (i.e. promotion flyers, WTW Websites news releases, etc.)
- Half page advertisement in the WTW Information Guide

**Kickoff Breakfast Benefits:**

- Four premier seats at the event
- Company name and/or logo in the event program book

### Nonprofit Patron: \$1,000

**General Benefits:**

- One-quarter page advertisement in the WTW Information Guide. Company name listed on WTW Website

**Kickoff Breakfast Benefits:**

- Company name in the event program book

For additional sponsorship information, contact World Trade Week Manager Jasmin Sakai-Gonzalez, 213.580.7569 or [jgonzalez@lachamber.com](mailto:jgonzalez@lachamber.com)

Sponsorship Deadline: March 4, 2011