



# PROMOTING GLOBAL COMPETITIVENESS

Celebrating a month of world trade in May



## WORLD TRADE WEEK AWARDS

Nominations are now being sought for the following:

- World Trade Week Export Achievement Award**
- World Trade Week Service to World Traders Award**
- World Trade Week Special Recognition Award**
- Bob Kleist Leadership Award**

All awards will be presented at the Los Angeles Area Chamber of Commerce's Annual World Trade Week kickoff breakfast on May 6, 2011. More than one candidate may be submitted for each award category and more than one award may be presented in each category. Self-nominations will be accepted. Nominations should include the following information (the various forms are attached for your convenience) and be from the So. Cal. Area, including the counties of Ventura, Los Angeles, Orange, Riverside, San Bernardino and San Diego:

**Export Achievement Awards** recognizes companies that have demonstrated success in exporting over the past two years.

- Name, address and contact person of nominator and company nominated.
- Description of company and export history, including type of products or services exported by nominee, markets exported to and barriers overcome.
- Level of export sales and overall sales for the last two fiscal years (**to be kept confidential**).
- Any further information that would best describe the company's involvement in international trade.

**Service to World Traders Awards** honors service companies, such as banks, freight forwarders, brokers, or insurance companies for sustained exceptional service and commitment to world traders in the five-county area.

- Name, address and contact person of nominator and company nominated.
- Description of company, including type of services provided to the trading community and growth in services.
- Any examples of how the company has consistently supported World Traders in the Southern California area as a service provider. Preferably, highlighting extraordinary cases.
- Any further information that would best describe the company's commitment to international trade.

**Special Recognition Awards** spotlights the outstanding contributions of a non-profit organization or volunteer member of the trade community that does not fall into the above categories.

- Name, address and contact person of nominator and individual or organization nominated.
- Description of nominee including type of service provided.
- Any outstanding examples of how the individual or organization has consistently supported exports in the Southern California area.
- Any further information that would best describe the individual's or organization's commitment to international trade.

### **Bob Kleist Leadership Award**

Recognizes and honors an organization or company that has demonstrated inspirational and visionary leadership in the development of world trade in Southern California. The recipient exemplifies the attributes of Bob Kleist, perhaps the best-known person in world trade on the West Coast, by advocating for Southern California's interests in promoting trade and providing an education for the next generation of international traders. Past recipients include the Port of Los Angeles and the Port of Long Beach.

**Deadline to Apply: March 25, 2011**