

WORLD TRADE WEEK

Sponsorship Levels

Platinum: \$20,000

General Benefits:

- Company name and/or logo in all World Trade Week (WTW) advertisements (i.e. promotion flyers, WTW Websites news releases, etc.)
- One full-page advertisement and one full-page company profile in the WTW Information Guide

Kickoff Breakfast Benefits:

- 2 Premier table of ten seats
- Logo displayed during event logo loop
- Company name and/or logo in the event program book
- Special podium recognition at the event
- Complimentary Table Top Display

Scholastic Benefits:

- One scholarship award of \$2,000 given to student

Gold: \$10,000

General Benefits:

- Company name and/or logo in all World Trade Week (WTW) advertisements (i.e. promotion flyers, WTW Websites news releases, etc.)
- One full-page advertisement in the WTW Information Guide

Kickoff Breakfast Benefits:

- Premier table of ten seats
- Logo displayed during event logo loop
- Company name and/or logo in the event program book
- Special podium recognition at the event
- Complimentary Table Top Display

Scholastic Benefits:

- One scholarship award of \$1,000 given to student

Silver: \$5,000

General Benefits:

- Company name and/or logo in all World Trade Week (WTW) advertisements (i.e. promotion flyers, WTW Websites news releases, etc.)
- Three-quarters page advertisement in the WTW Information Guide

Kickoff Breakfast Benefits:

- Six premier seats at the event
- Logo displayed during event logo loop
- Company name and/or logo in the event program book

Scholastic Benefits:

- One scholarship award of \$500 given to student

Bronze: \$3,000

General Benefits:

- Company name in all World Trade Week (WTW) advertisements (i.e. promotion flyers, WTW Websites news releases, etc.)
- Half page advertisement in the WTW Information Guide

Kickoff Breakfast Benefits:

- Four premier seats at the event
- Company name in the event program book

Nonprofit Patron: \$1,000

General Benefits:

- One-quarter page advertisement in the WTW Information Guide. Company name listed on WTW Website

Kickoff Breakfast Benefits:

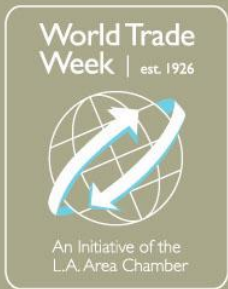
- Company name in the event program book

For additional sponsorship information, contact World Trade Week Manager Jasmin Sakai-Gonzalez, 213.580.7569 or jgonzalez@lachamber.com

Sponsorship & Ad Submission Deadline: April 5, 2013

350 S. Bixel St., Los Angeles, CA 90017 • 213.580.7569 • fax 213.580.7545

www.worldtradeweek.com



WORLD TRADE WEEK®

Celebrating a month of world trade in May

World Trade Week Info Guide Ad Size Specifications

Two Page Spread	Full Page	3/4 Page	1/2 Page	1/4 Page
<p>6 1/4" x 7 3/4" (6.25" x 7.75")</p>	<p>3 1/8" x 7 3/4" (3.125" x 7.75")</p>	<p>3 1/8" x 5 5/8" (3.125" x 5.625")</p>	<p>3 1/8" x 3 7/8" (3.125" x 3.875")</p>	<p>3 1/8" x 1 7/8" (3.125" x 1.875")</p>
<p>Platinum \$20,000 Sponsorship</p>	<p>Gold \$10,000 Sponsorship</p>	<p>Silver \$5,000 Sponsorship</p>	<p>Bronze \$3,000 Sponsorship</p>	<p>Patron \$1,000 Sponsorship</p>

Technical specifications

- Artwork must be black & white.
- Artwork must be saved as Illustrator or Photoshop .eps or .tif files only.
- All files must be 300 dip high-resolution.
- Artwork must be flattened or outlined. (Do not send live files with fonts.)

Sending your files

- Please name files after your company. (Example: LA_Chamber.tif)
- Please send all files on CD complete with name or title of CD.
- If sending files by e-mail, use a compression program for files larger than 1.5 MB.

Please return this form along with all ads and artwork CD's to the following no later than April 5, 2013:

ATTN: Jasmin Sakai-Gonzales
 Los Angeles Area Chamber of Commerce
 350 S. Bixel St., Los Angeles, CA 90017
 Or Email files to: jgonzalez@lachamber.com

