



INTERNATIONAL
TRADE
ADMINISTRATION

U.S. Commercial Service

Creating Jobs Through Exports

Presentation at the
2nd Annual America's Business Forum

March 3, 2010

Brian C. Brisson
Regional Director for Western Hemisphere





INTERNATIONAL
TRADE
ADMINISTRATION

Mission Statement

- ✓ The U.S. Commercial Service promotes economic prosperity, enhances U.S. job creation, and strengthens national security through a global network of the best international trade professionals in the world.
- ✓ We promote and protect U.S. commercial interests abroad and deliver customized solutions to ensure that U.S. businesses, especially small and medium-sized enterprises, compete and win in the global marketplace.





INTERNATIONAL
TRADE
ADMINISTRATION

Who We Are

- Commercial Diplomats
 - Located in Overseas Posts in more than 80 countries
 - Trade Specialists located in 110 cities
 - The Advocacy Center and Multilateral Development Banks Commercial Service Liaisons
- Facilitators of transactional business





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What We Do

The Commercial Service provides solutions that position U.S. businesses for **success**

- World class non-bias market research
- Counseling and advocacy through every step of the export process
- Trade events that promote your product to qualified buyers
- Introductions to qualified buyers and distributors





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Trade Promotion Events and Services

- International Buyer Program
- Trade Missions
- Certified Trade Missions
- Trade Fairs
- Gold Key Services
- International Company Profile
- International Partner Search
- Customized Market Research





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Commercial Service Priorities

National Export Strategy – Doubling Exports

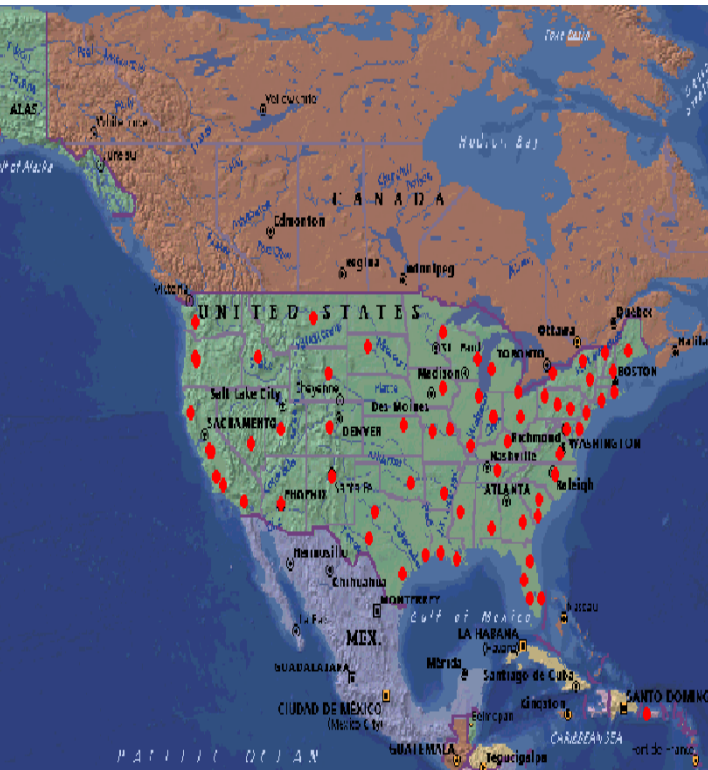
The Commercial Service will continue to provide vital assistance to U.S. businesses seeking access to the international marketplace.

- Strengthen and Broaden Strategic Partnerships
- Support Trade Missions
- Proactive Commercial Diplomacy
- Promote Free Trade Agreements (FTAs)
- Increase Focus on Emerging Markets
 - Top Tier: Brazil, China, India
- Enhance Innovative Programs and Service Excellence





U.S. Commercial Service Domestic Offices



Akron, OH	Grand Rapids, MI	Minneapolis, MN	Sacramento, CA
Anchorage, AK	Grapevine, TX	Missoula, MT	Salt Lake City, UT
Arlington, VA	Greensboro, NC	Monterey, CA	San Antonio, TX
Atlanta, GA	Greenville, SC	Montpelier, VT	San Diego, CA
Austin, TX	Harlem, NY	Nashville, TN	San Francisco, CA
Bakersfield, CA	Harrisburg, PA	New Orleans, LA	San Jose, CA
Baltimore, MD	Honolulu, HI	New York, NY	San Juan, PR
Birmingham, AL	Houston, TX	Newark, NJ	San Rafael, CA
Boise, ID	Indianapolis, IN	Newport Beach, CA	Santa Fe, NM
Boston, MA	Indio, CA	Oakland, CA	Savannah, GA
Buffalo, NY	Jackson, MS	Oklahoma City, OK	Seattle, WA
Charleston, SC	Jacksonville, FL	Omaha, NE	Shreveport, LA
Charleston, WV	Kansas City, MO	Ontario, CA	Sioux Falls, SD
Charlotte, NC	Knoxville, TN	Orlando, FL	Somerset, KY
Chicago, IL	Las Vegas, NV	Peoria, IL	Spokane, WA
Cincinnati, OH	Lexington, KY	Philadelphia, PA	St. Louis, MO
Clearwater, FL	Libertyville, IL	Phoenix, AZ	Tacoma, WA
Cleveland, OH	Little Rock, AR	Pittsburgh, PA	Tallahassee, FL
Columbia, SC	Long Island, NY	Pontiac, MI	Toledo, OH
Columbus, OH	Los Angeles, CA	Portland, ME	Trenton, NJ
Denver, CO	Los Angeles (West), CA	Portland, OR	Tucson, AZ
Des Moines, IA	Louisville, KY	Portsmouth, NH	Tulsa, OK
Detroit, MI	McAllen, TX	Providence, RI	Ventura, CA
Everett, WA	Memphis, TN	Raleigh, NC	Wheeling, WV
Fargo, ND	Miami, FL	Reno, NV	White Plains, NY
Fort Lauderdale, FL	Middletown, CT	Richmond, VA	Wichita, KS
Fort Worth, TX	Midland, TX	Rochester, NY	Ypsilanti, MI
Fresno, CA	Milwaukee, WI	Rockford, IL	

110 cities in the U.S.





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U.S. Commercial Service International Offices



In more than 80
countries

Algeria	Honduras	Philippines
Argentina	Hong Kong	Poland
Australia	Hungary	Portugal
Austria	India	Qatar
Belgium	Indonesia	Romania
Brazil	Iraq	Russia
Bulgaria	Ireland	Saudi Arabia
Canada	Israel	Senegal
Chile	Italy	Serbia
China	Japan	Singapore
Colombia	Jordan	Slovakia
Costa Rica	Kazakhstan	South Africa
Croatia	Kenya	Spain
Czech Republic	South Korea	Sweden
Denmark	Kuwait	Switzerland
Dominican Republic	Lebanon	Taiwan
Ecuador	Malaysia	Thailand
Egypt	Mexico	Turkey
El Salvador	Morocco	Ukraine
European Union	Netherlands	United Arab Emirates
Finland	New Zealand	United Kingdom
France	Nigeria	Uruguay
Germany	Norway	Venezuela
Ghana	Pakistan	Vietnam
Greece	Panama	
Guatemala	Peru	



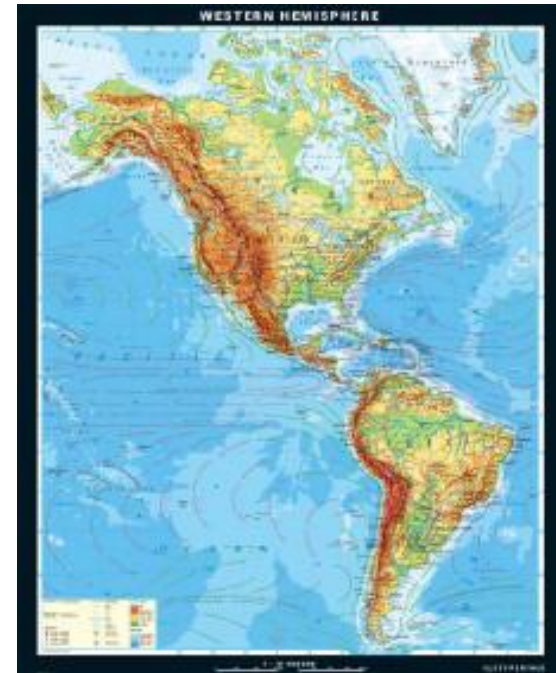


INTERNATIONAL
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Office of the Western Hemisphere

- 27 Commercial Offices
- 16 Countries
- 200 Business Development Professionals

**In 2009 WH Commerce Posts generated
2,417 Export Successes, valued at
\$1.5 Billion**





Internal Stakeholders

- The CS also works closely with other Commerce Department agencies, such as:
 - Market Access & Compliance (MAC)
 - Import Administration (IA)
 - Bureau of Industry & Security (BIS)
 - National Institute of Standards & Technology (NIST)



External Stakeholders

- U.S. Trade & Development Agency (TDA) with which we work to identify feasible projects overseas for exports of U.S. products and services
- Export-Import Bank (EXIM) with which we work to identify export transactions that require financial assistance to successfully go forward.



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Contact Us

Brian C. Brisson

Regional Director – Western Hemisphere

Office of International Operations

U.S. Commercial Service

Tel: (202) 482-2736

Email: Brian.Brisson@trade.gov

1-800-USA-TRAD(E)

www.export.gov

