



In partnership with



Los Angeles Area
Chamber of Commerce

CALIFORNIA-SOUTH KOREA: GLOBALIZING TRADE & INVESTMENT



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AGENDA

September 12- 16, 2010

HOTEL

Official Hotel of the Los Angeles Chamber Trade Mission:

JW Marriott, 19-3 Banpo-dong Seocho-gu Seoul, 137-040 South Korea

Phone: 82 2 62826262

Contact: Caroline Lee - W: 822-6282-6219, C:010-5000 7772

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Sunday, September 12, 2010

6:00 pm Light desert reception

Location: JW Marriott Hotel, LOBBY

Monday, September 13, 2010

8:30 a.m. SOUTH KOREA -- ECONOMIC AND POLITICAL OVERVIEW

U.S. Embassy Economic Section

U.S. Embassy Political Section

Location: Meeting Room One (1), Section A-B – 2nd Floor

10:30 a.m. DOING BUSINESS IN KOREA – BRIEFING

Moderator: Carlos J. Valderrama, Los Angeles Area Chamber of Commerce

U.S. & FCS Services -- Erik Hunt, Counselor for Commercial Affairs, U.S.

Embassy Korea

KOTRA Services – Hong Chul Ahn, Head of Invest Korea

Success Story- California Firm

Location: Meeting Room One (1), Section A-B – 2nd Floor

12 p.m. LUNCH BREAK – Hosted by KOTRA

Location: TBA

TIME TBD – DELEGATE CULTURAL TOUR

Those delegates interested will be able to experience some of South Korea's culture on a private tour.

* ALL BUSINESS-TO-BUSINESS MEETINGS WILL TAKE PLACE IN MEETING ROOM ONE (1), Section C. Please review your individual schedules for meeting times.

Tuesday, September 14, 2010

9:30 a.m. - INVESTMENT OPPORTUNITIES IN CALIFORNIA

Moderator: Kaylynn Kim, Esq., Allen Matkins
Invest in America – Mark O' Grady, Commercial Attache, US&FCS Seoul
Why California – Carlos J. Valderrama, Los Angeles Area Chamber of Commerce
Legal Framework – Daniel G. McIntosh, Esq., Allen Matkins
Insurance Compliance – Ken Caldwell, Executive Vice President, AON
Success Story – Peter YS Kim, President & CEO, 3Plus Logistics

Location: Meeting Room One (1), Section A-B – 2nd Floor

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Please review your individual schedules for meeting times.

6:30 p.m. - Delegation meets in lobby to take bus to reception.

7:30 p.m. - RECEPTION AT AMBASSADOR KATHLEEN STEPHENS' RESIDENCE*

This event is a VIP reception that will allow delegates to network with high-level government officials and Korean CEO's.

Sponsored by: Governor Schwarzenegger, 3Plus Logistics, Port of Los Angeles, Port of Long Beach, and Allen Matkins.

* This is an invite only event.

Attendees: L.A. Area Chamber trade delegates, Fortune 500 of Korea, Korea International Trade Association (KITA), AmCham and other key business partners and members in Korea.

Wednesday, September 15, 2010

7:20 a.m. - Delegates meet in Lobby to travel to the business breakfast

8:00 a.m. - BREAKFAST WITH AMCHAM/KITA/FKI/KCCI*

This breakfast will be made up of the membership of these prominent trade and business organizations in Korea.

* This is an invite only event.

Location: Grand Hilton -201-1 Hongoeun-dong, Seodaemun-Ku, Seoul, South Korea 120-710; +82 2 797 1234

12:00 p.m. -BUSINESS EXPO AND LIFESTYLE EXTRAVAGANZA**

The Governor will make several special announcements regarding California-Korea Trade and Investment relations.

At this event we will highlight California lifestyle and travel while creating an atmosphere that will allow delegates the opportunity to network with potential business partners and other Korean companies and buyers.

There will be a guest appearance by a famous Korean entertainer.

Location: JW Marriott Hotel – Grand Ball Room – 2nd Floor

** This is a ticketed event
Media/Press will be present

Thursday, September 16, 2010

Delegation Departure