



Los Angeles Area
Chamber of Commerce

Anita Mangels

Spokeswoman, California Jobs Initiative

Prior to entering the campaign and public affairs realm, Anita Mangels had her own management consulting practice and worked as the vice president of a multi-million dollar development firm. She quickly established a winning track record in national elective politics and state and local ballot initiatives, prompting her to team up with Woodward & McDowell in 1994. She is now responsible for the firm's Orange County office.

Ms. Mangels' specialties currently include crisis management, political strategy, grassroots advocacy, communications, and debate. She has deployed this wide-ranging expertise in many W&M election and public affairs efforts, most recently including the California Jobs Initiative. Her involvement in Proposition 23 reflects her experience with state's business and taxpayers communities as she continues to advocate for economic development.